

MEDIA RELEASE

SVSG continues NSSE Project to Aai o Fiti

Apia, Samoa – 26 June 2025 --- Last week Friday 18 July 2025, the village of Aai o Fiti counts as the tenth community to benefit from the ongoing Nofotane Samoa Social Enterprise (NSSE) Project 2024–2026, a skills-building initiative funded by the European Union (EU) in partnership with Samoa Family Health Association and Samoa Spinal Network.

The training session saw a vibrant turnout of 66 participants, including women, men, and youth currently on school break, all eager to learn practical, hands-on skills that support self-reliance and sustainable livelihoods.

As with previous trainings under the NSSE Project, participants were guided through cultural and creative workshops focused on weaving table mats, hats, seis, pale fuiono, kiki fulumoa, and elei printing. These skillsets have been carefully chosen for their relevance in promoting economic opportunity through handmade craftsmanship rooted in Samoan culture.

SVSG President Siliniu Lina Chang shared her thoughts on the session’s impact:

“The commitment shown by the people of Aai o Fiti is a powerful reminder that progress begins at the grassroots. Through the NSSE Project, we are not just teaching skills—we are restoring confidence, dignity, and hope for sustainable futures.”

The Aai o Fiti training builds on the momentum from previous sessions, including the most recent held in Fusi Safata, as part of SVSG’s broader effort to reach villages across Samoa with this empowering initiative.

END

Ensuring that victims of crime and those in need are well supported to be safe and in control to restore their lives

2016: With and for Girls Award – Star Foundation of London

2017: Innovation & Excellence Team Award – Samoa Public Service

2018: Finalist, International Children’s Peace Prize 2018 – Kids Right Foundation of Amsterdam, Netherlands

2018: Human Rights Champion in Samoa – UNESCO

2019: Innovation for Sustainable Development Award – Commonwealth Secretary-General

2020: Nominated Person(s) of the Year – Samoa Observer

2021: Outstanding Contributions to Human Rights Promotion & Protection – Samoa Office of the Ombudsman/NHRI

2023: Healthy Islands Best Proposal Award – World Health Organization